

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION FLORIDA

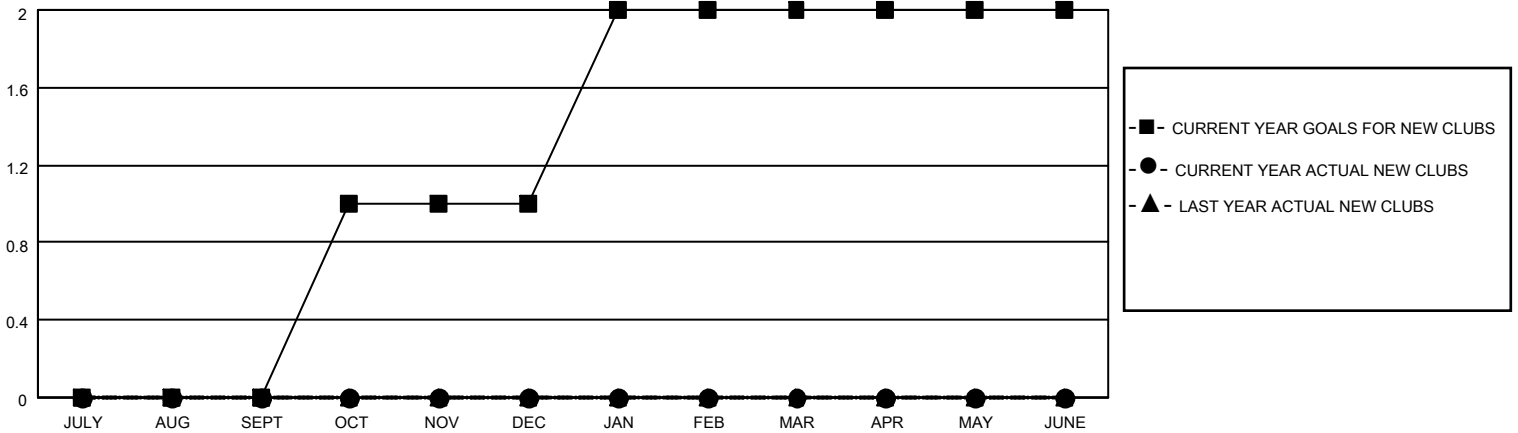
District 35 N

Results as of: 7/31/2021

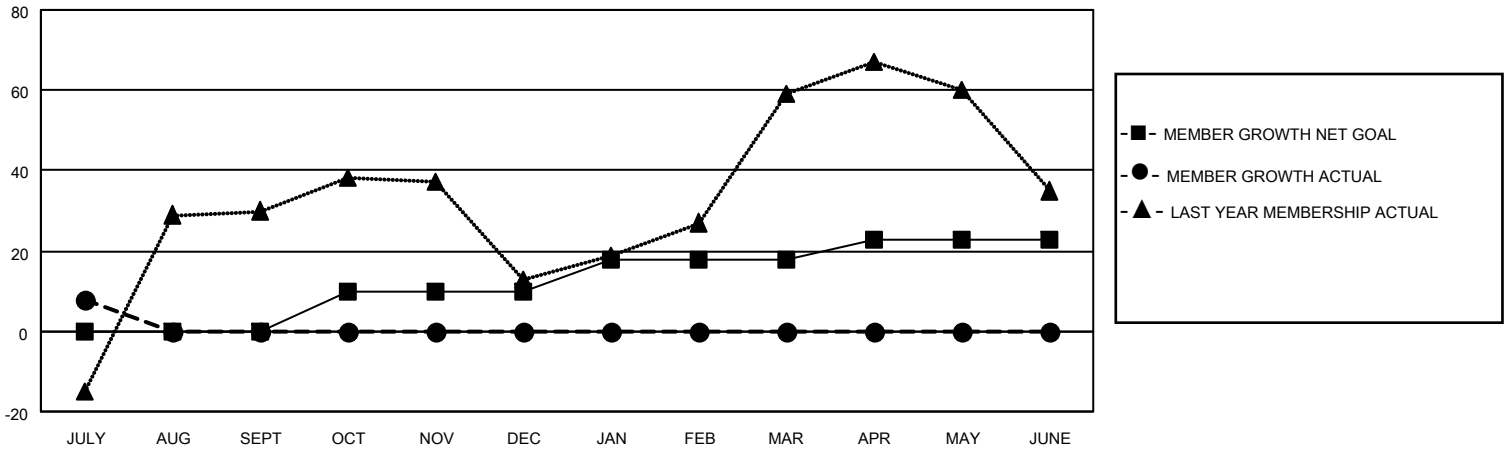
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 0                      | 37                   | 26  |
| OCT/NOV/DEC           | 10                     | 0                    | 0   |
| JAN/FEB/MAR           | 8                      | 0                    | 0   |
| APR/MAY/JUNE          | 5                      | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
|---|--|---|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0  | 13 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            692 (52.82%)</p> <p>FEMALE        618 (47.18%)</p> |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">0</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">26</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>26</b></td></tr> </table> | DECEASED                                   | 0   | CLUB CANCELLED | 0 | OTHER | 26 | <b>TOTAL</b> | <b>26</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">245</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">129</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 245 | FAMILY MEMBERS PAYING HALF DUES | 129 |
| DECEASED  | 0  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| CLUB CANCELLED  | 0  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| OTHER   | 26   |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <b>TOTAL</b>  | <b>26</b>                                  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS   | 245  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES   | 129  |   |                |   |       |    |              |           |  |  |                           |     |                                 |     |